



Raskenlund and Ant Media to present solution for platform optimization at IBC 2023

Zstream Escalator contributes to a cost-effective and sustainable way of managing a Streaming workflow

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RASKENLUND, a Solution Provider for the Streaming Media industry and Ant Media, a provider of real-time streaming solutions will present Zstream Escalator, a unique solution for platform optimization and sustainability, at IBC 2023, to be held September 15-18, 2023 in the RAI, Amsterdam, The Netherlands



Zstream Escalator manages the components of a Streaming workflow and automates the scaling of resources as needed. Zstream Escalator integrates seamlessly with Ant Media Server and ensures that only necessary resources are used at any given time. The result is a high availability, cost-effective and sustainable way of resource usage.

“The market for Streaming Media has grown at a record pace over the past decades. This requires us to take a critical look at sustainability. Zstream Escalator consciously contributes to this by reducing waste of computing resources.”

- Karel Boek, CEO at Raskenlund

During the IBC, representatives from Ant Media and Raskenlund will be available to offer an exclusive glimpse into the features Zstream Escalator at the Ant Media stand 5.B14, in Hall 5.

“At Ant Media we are a strong supporter of sustainability, and Raskenlund is an important collaborator for us in this area.”

- *Oguz Mermerkaya, CEO/Cofounder at Ant Media*

About RASKENLUND

Raskenlund is a Solution Provider for Streaming Media, with more than 20 years of experience in the Broadcast and Streaming Media industries. Raskenlund has its focus on architecting, building and maintaining solutions that combine profitability and sustainability.

About ANT MEDIA

Ant Media provides ready-to-use, scalable real-time video streaming solutions for live video streaming needs. Based on customer requirements and preferences, it enables live video streaming solutions to be deployed easily and quickly on-premises or on public cloud networks such as AWS, Azure, Google, Linode/Akamai, Alibaba, or Digital Ocean.

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ADDITIONAL RESOURCES

<https://zstream.io>

<https://raskenlund.com>

<https://antmedia.io>